
Public Comment: Rapp Road Residential/Western Avenue Mixed Use Redevelopment Project

1 message

Danielle Grelek <DGreklek@pandora.net>
To: "kovalchikk@togny.org" <kovalchikk@togny.org>

Thu, Mar 5, 2020 at 2:35 PM

Dear Kenneth,

My name is Danielle and I have been managing at Crossgates Mall for a few organizations, Teavana and most recently Pandora. As you know it is incredibly difficult to increase the footfall traffic and sales in any mall due to the ever growing E-commerce competition. That being said, the Mall management team has done a spectacular job with overcoming not only this new wave of online shopping trends but thinking outside of the box to create an elevated shopping experience in our mall. When one store closes they are quick to recruit another that draws people and community interest. The Management and Marketing team have been nothing short of amazing with trickling pertinent information to us via Mall Meetings, emails, and phone calls. To make this addition to the property would tremendously support our mall and community. We are also looking forward to the growth and new job opportunity's to be created within mainstream retail as a result of the exposure. I am very much in agreement that they would they manage the new Costco property flawlessly, and , this would also have a positive impact on our community as a whole. Offering job security to those of us in difficult times of potential store closures, and also by creating jobs for a community that is almost saturated with workers.

Kind Regards
Danielle Grelek
Store Manager

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