

**From:** Kamryn Peterson  
**Sent:** Wednesday, March 18, 2020 11:59 AM  
**To:** Kovalchikk  
**Subject:** Crossgates

Mr. Kovalchikk,

With being a start up small business in world driven by e-commerce, finding customers is something that most businesses commonly struggle with. Being in Crossgates Mall, the center hub of shopping in the greater capital region, has allowed for my business to gain traction a lot faster than most. Crossgates Mall continues to create opportunity for small business by offering free events to the community and entertainment centers to drive traffic to the mall. With bringing Costco steps away from Crossgates Mall, it'll bring yet another reason for consumers to come visit us at the mall - which will ultimately allow for us small business owners to prosper. As the owner of Ice Out LLC, I and my team are favorable of this project and look forward to the time of ground breaking.

Regards,

Kamryn Peterson

CEO

Ice Out LLC