

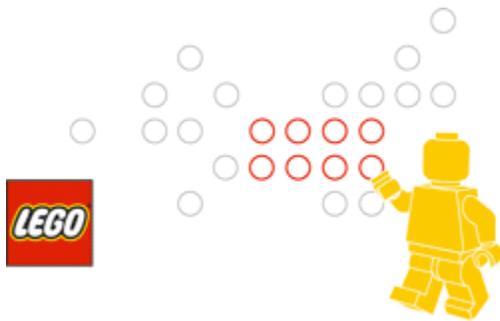
To whom it may concern,

I am writing in regards to the proposed mixed use redevelopment project proposed by Pyramid. As a business leader within the mall I am beyond excited for the potential such a development would bring to my store and to the area at large. As a leader in a brick and mortar location we live and die by foot traffic, and we need to see continual commitment towards growing that traffic. Pyramid has been a fantastic partner in driving that traffic over the time we have been in the mall and their proposed plan would not only provide housing for a primary target market of ours within walking distance; it would also bring thousands of Costco customers to the center. Such an investment would greatly increase both our profits and the tax revenue we pay.

On a personal level, having a location like Costco would absolutely increase the spending that I do in Guilderland. I am not a resident, and honestly do not spend much time or money here outside of the mall. I am sure that I am not alone when I say that a premier destination such as Costoco would give me reason to stay close by after work, rather than shopping in Latham at a similar store. Creating a true one-stop location for individuals would only increase the area's attraction over malls and shopping centers in other towns.

I appreciate your time and consideration - please do not hesitate to reach out to me for any follow-up.

Sincerely,



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